



IIMTS
Awarding Body

IIMT STUDIES LTD **CENTRE POLICY**

IIMT Studies Centre Policy | Copyright- IIMT Studies Ltd. (IIMTS AB)

IIMT Studies Logo Policy

Policy Compliance:

This policy complies with

Ofqual, Handbook 3. Criterion: Identity, Constitution and Governance



Awarding Quality Qualifications through Global Recognition

Document Code No. IIMTS_AO_OGCR_AAP_01_2020

Title of the Policy: Logo Policy	Authorised by Responsible Officer	Created: Version 1 1 November 2023
Conditions of Recognition: General Conditions of Recognition		Current version: 3 Next Review Date: 1 April 2026

Important contact-

Any query or concern related to this policy may be directly addressed to the Responsible Officer, the HR Manager and Director – Business Development-

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number 11649333

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Ph- +44-7466650066

Email- info@iimtsab.co.uk

Website- www.iimtsab.co.uk

Awarding body:

IIMT Studies Ltd- www.iimtsab.co.uk

Acronym used to represent IIMT Studies Ltd (IIMT Studies):
IIMTS AB

Regulating Body:

OFQUAL

Ofqual.gov.uk

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(A) Policy Framework: The

name IIMT Studies:

IIMT Studies wants to brand the specific **IIMTS AB** that it is approved to deliver. In order to use the **IIMTS AB** name and logo, the following must be observed and adhered to:

- Only advertise qualifications that a centre is approved to deliver.
- The name must only be used in full or in the acronym IIMT Studies.
- The IIMT Studies logo will be sent to you upon approval – if you require a higher resolution logo or the logo in a different format, please contact IIMT Studies Executive Sales.
- Proofs of all promotional materials should be sent to IIMT Studies for approval before they are used for marketing.
- The logo colour must not be changed.
- The logo must not be revised/altered/amended.
- Font types must not be changed.

(B) Policy compliance-

- Usage of all IIMT Studies logos is contingent upon copyright protection and necessitates written consent from IIMT Studies. For logo use inquiries, kindly contact info@iimtsab.co.uk, providing your Centre number, name, and address.
- In the event of any modification or alteration to the IIMT Studies logo, only the current

version should be employed. Previous logos must be replaced with the current one, as displayed below.

- Legal action will be pursued against any copyright infringement seeking to exploit our material for gain, whether commercially or otherwise, or misrepresenting our ethos and core values.
- We retain the right to amend or suspend this policy and withdraw any granted permission at any time.
- Recognised Centres are authorised to use the logo solely for materials directly associated with IIMT Studies qualifications, including marketing materials and displays where partnership logos are fitting.
- If your status as a recognised Centre is suspended, withdrawn, or terminated, immediate cessation of the use of the IIMT Studies logo is required by that centre.
- The IIMT Studies logos should undergo no alterations, including blurring, resizing, half-sizing, or reduction of quality. For concerns regarding logo size or shape, please email: info@iimtsab.co.uk.
- The IIMT Studies logo does not imply recognition and must not be used on webpages or materials suggesting that a firm is recognised by IIMT Studies if they are not a recognised Centre.

- The IIMT Studies logo should only be used in conjunction with our qualifications, and IIMT Studies reserves the right to request the removal of the logo from unauthorised usage.
- This policy and all its sections must be complied with by all centres at all times.

(C) Logo versions:

A. Primary Use:-

Logo size and position:

The logo should always be positioned at the top right of the front page of a document or in the centre.

The logo should be placed on A4 literature at a size of at least 50mm wide and should be scaled up proportionately for larger collateral.

B. Logo minimum size:

The IIMT Studies logo needs to retain its impact and legibility wherever it appears. With this in mind, the minimum size the logo should be scaled to is 45mm. It should only ever be scaled to this size if necessary.

C. Logo exclusion zone:

The IIMT Studies logo should always be given plenty of room to ‘breathe’ using an ‘exclusion zone’. This is an area which should never contain any other graphics, typography or imagery that could interfere with the logo.

This ensures that the logo always remains legible and clear of unnecessary distractions. It also represents the value and ethos that we hold as a brand.

D. Incorrect use of the logo:

There will be times when the logo has to appear on coloured backgrounds. In this situation, we use the logo on a white-block background (see below).



Here are a few examples of how not to use the logo. It is important not to alter the logo. It is possible to use the logo in a range of non-brands.

E. Do not use the image of the logo without the text:



F. Do not abbreviate the logo.



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G. Do not distort, skew or stretch the logo:



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H. Do not sketch the logo.



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(D) The right way of using the IIMT Studies Logo:



Centres must seek a media kit to publish the logo of IIMT Studies. At all times, Centres are required to comply with this policy. Write to us at info@iimtsab.co.uk for any further information related to this policy.

(E) Co-branding:

When another logo is to be placed on literature along with the IIMT Studies logo, it must not interfere in any way with the IIMT Studies logo or the brand graphics, and both logos must have plenty of room to breathe.



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